

HELENA SOUBEYRAND

**Illustratrice
Artiste**

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Instagram @helenasoubeyrand

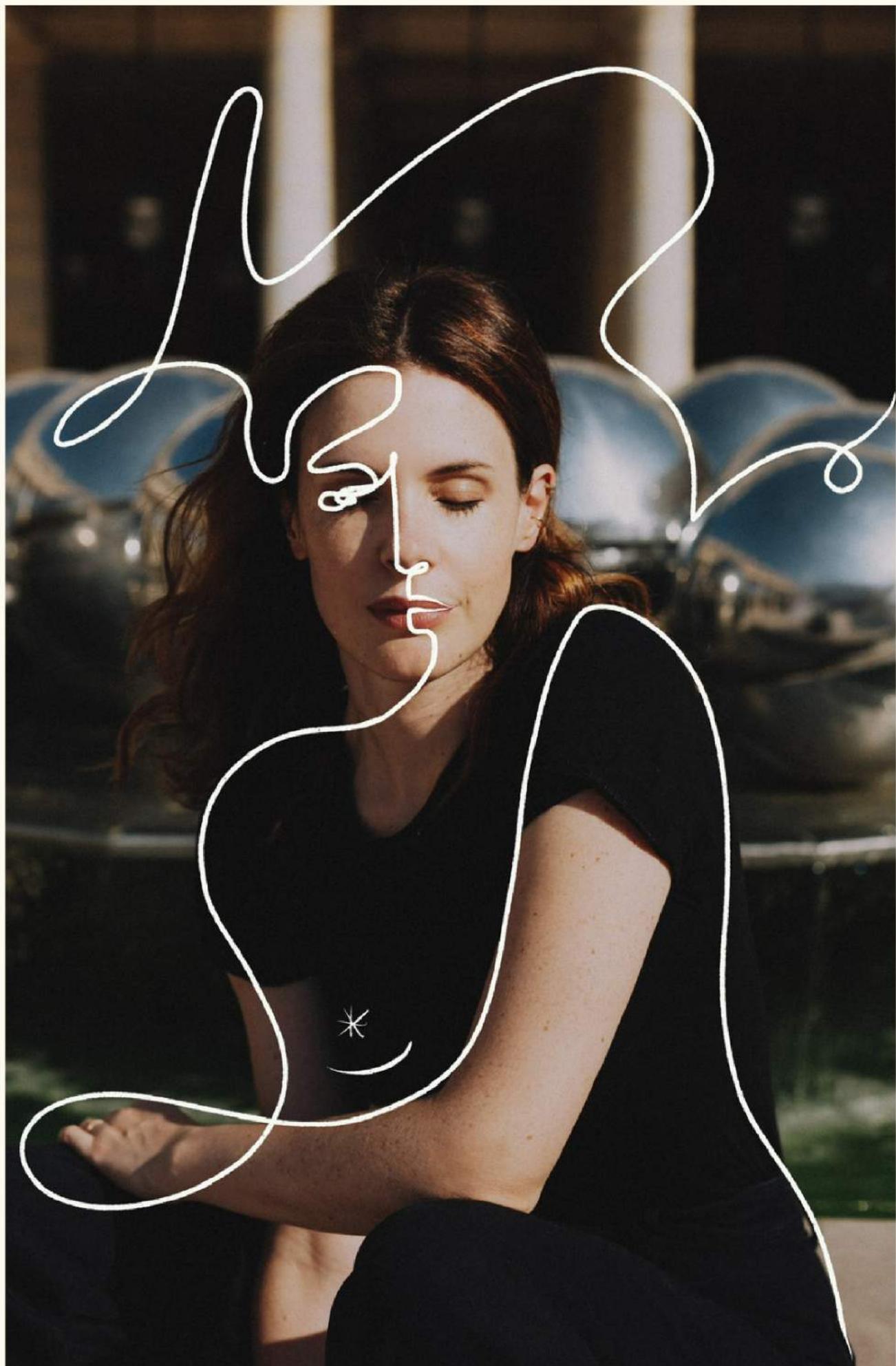
After training in classical drama at the Conservatoire of Paris, Helena turned back to her first passion: Art and illustration.

From her 15 years as an actress in theater and cinema, she developed a love of rehearsal to find the right thought, the emotion that will embody the character, and the art of precise gesture.

The blend of her cultural heritage, "Sacred Art and pop manga", gives her portraits their uniqueness, which she works equally well with acrylics, pastels or inks.

She has retained a taste for public performance, creating live portraits, a particularity that is creating a buzz on social networks. Her portraits, drawn symmetrically with two hands, are gaining tens of millions of views on Instagram and TikTok.

Helena adapts her style and joins forces with other brands for singular campaigns, such as the international campaign for Maison Ruinart, but also Mont Blanc, Art Basel Paris, Sisley, Bulgari, Helena had recently perform live in London for Bohams 1793.



SEEN IN THE PRESS

“La ligne continue est sa signature”
Allure Magazine

“L’illustratrice renommée pour son style minimaliste et instinctif”
Albe Editions

“A visual artist known for her signature linear illustrations”
Forbes

**“She is able to draw with both hands simultaneously.
Most incredibly she makes it look easy
and the internet has gone crazy for her stunning works
of art”**

Nice News

“L’élégance du tracé singulier”
Milk Décoration

**“L’illustratrice dessine des portraits avec ses deux mains en simultané,
lors de performances publiques”**

Beaux-Art Magazine

RUINART GLOBAL CAMPAIGN

PRINT & DIGITAL





*Cette fin d'année
prend un nouveau sens*

Etui Seconde peau, (enveloppe papier au toucher texturé)
La nouvelle génération de coffrets.



*Cette fin d'année
prend un nouveau sens*

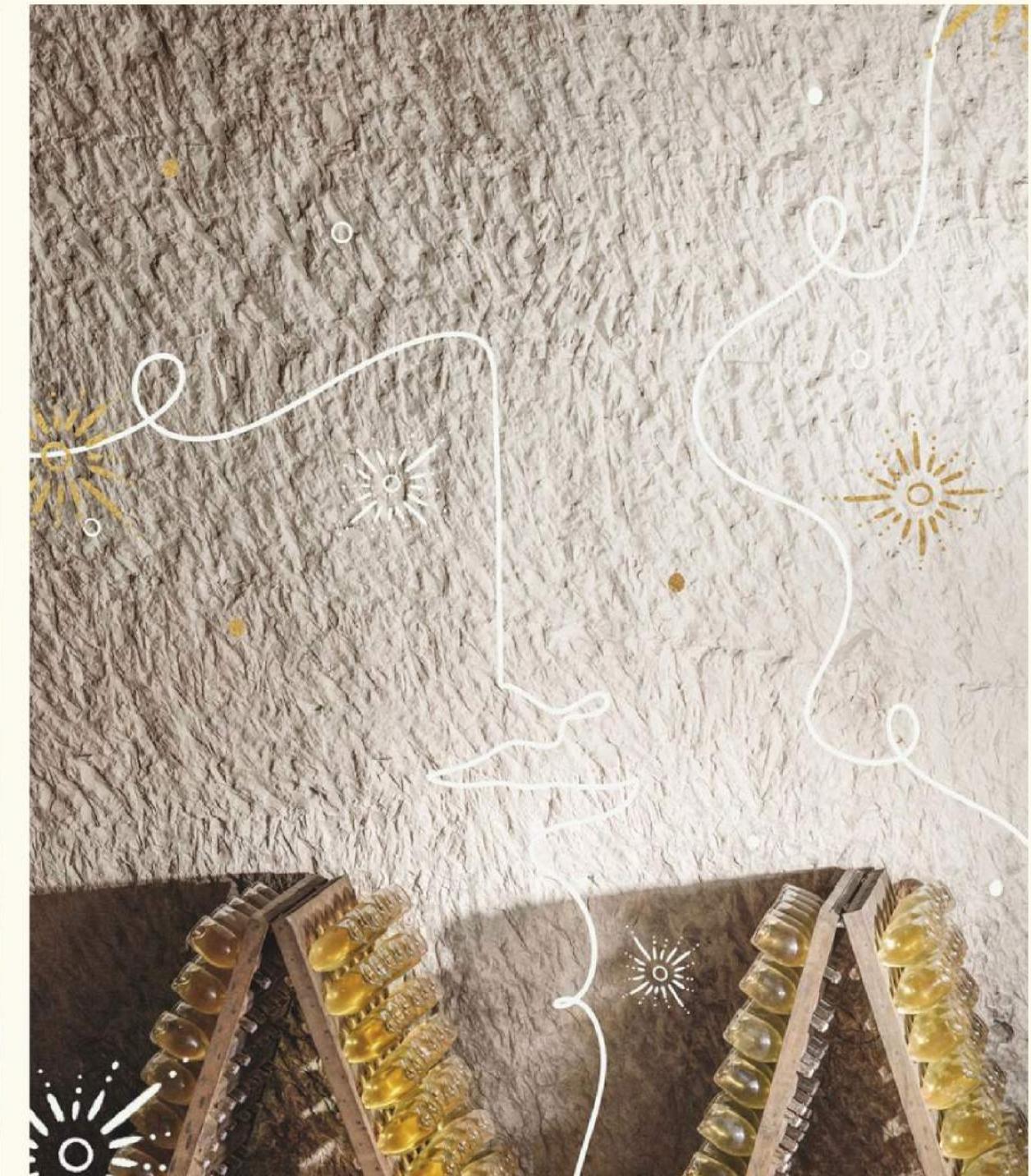
Etui Seconde peau, (mono-matériau et recyclable.)
La nouvelle génération de coffrets éco-conçus,



*Cette fin d'année
prend un nouveau sens*

Etui Seconde peau, un rituel de service des vins inédit
(pour préserver l'excellence du goût Ruinart jusqu'à la dégustation.)

Artistic creation for the Maison Ruinart global campaign



VIOLETTE_FR
GLOBAL MONOGRAM
PRINT & DIGITAL

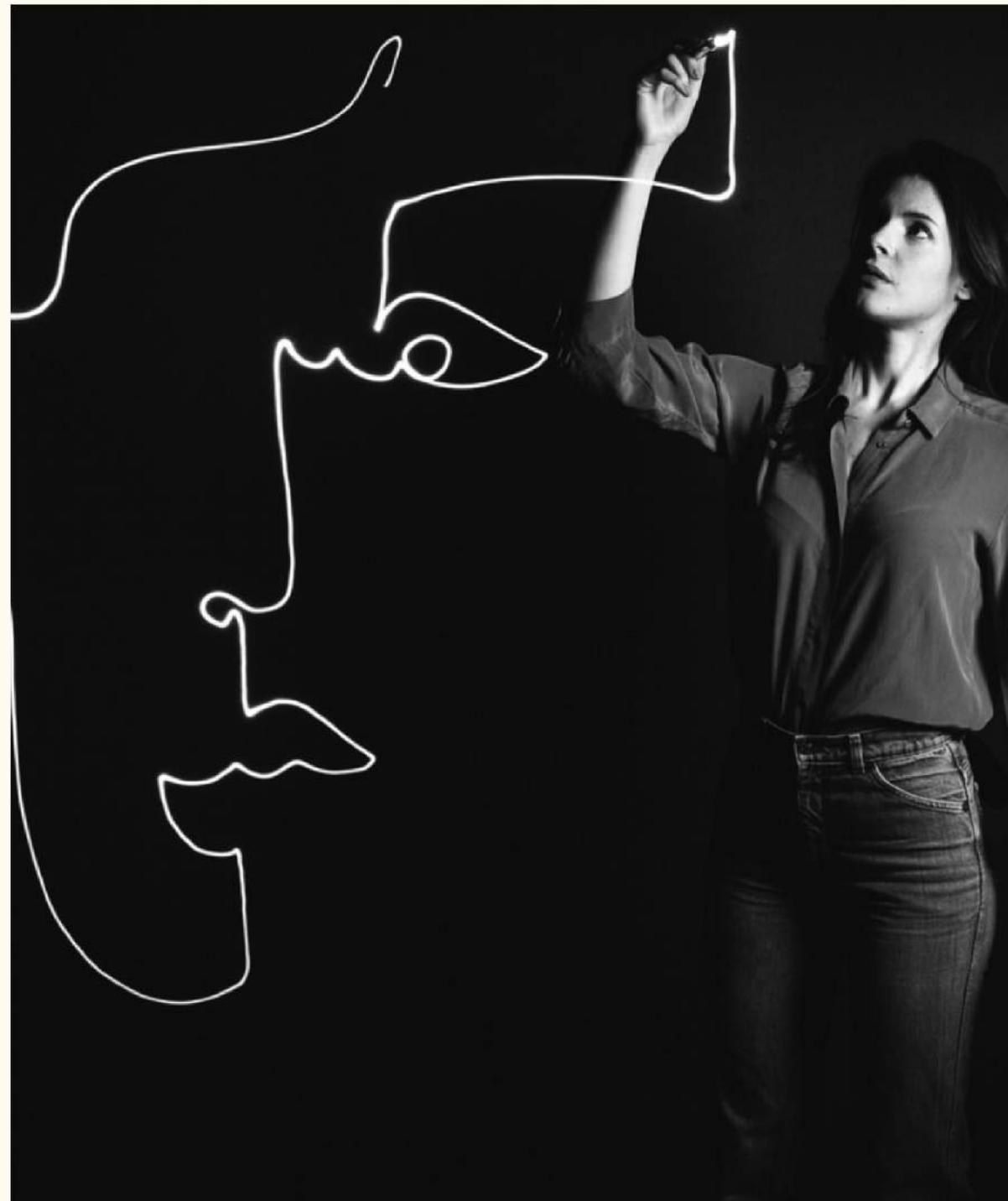




Creation of the company logo Violette_FR

SISLEY GLOBAL CAMPAIGN

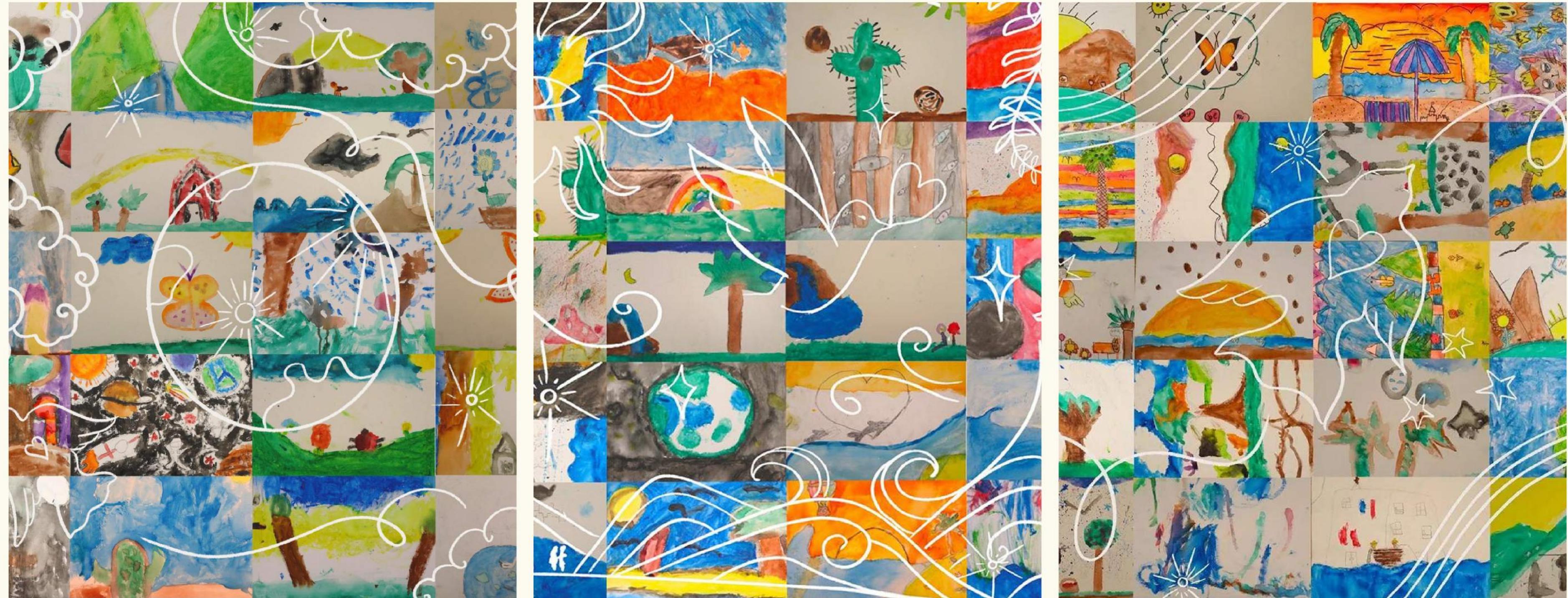
DIGITAL



Artistic campaign around the light pen

BULGARI x SAVE THE CHILDREN

ART DIRECTION

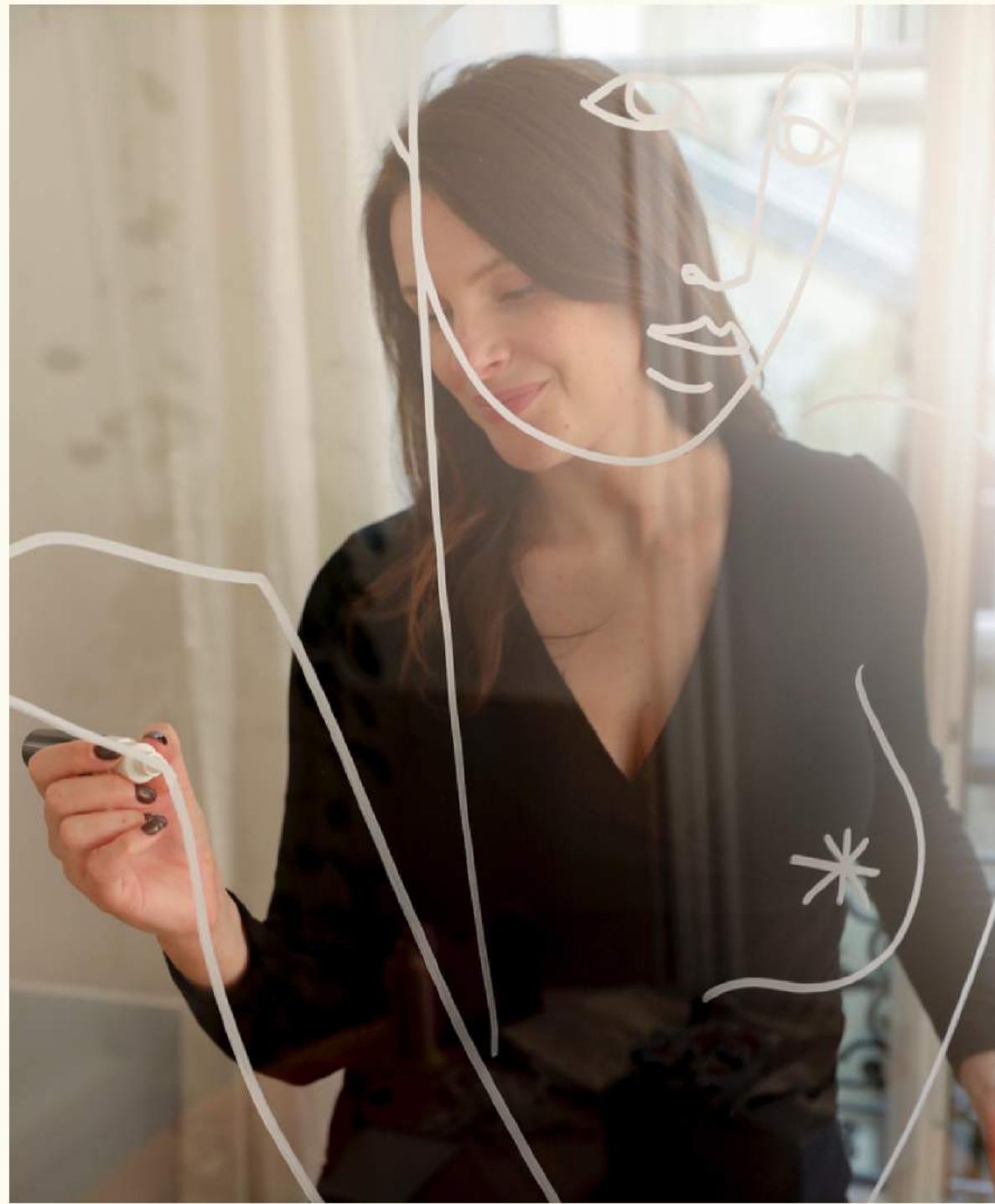


**Creation of unique digital artworks fused with
over 80 paintings imagined by children**

HELENA SOUBEYRAND x SIMONE PÉRÈLE

STORES & DIGITAL





Design of a t-shirt for Simone Pérèle for the charity “Octobre Rose”

HELENA SOUBEYRAND x CARRÉS SAUVAGES
ART DIRECTION
DIGITAL





Creation and illustration of the IDA chocolate bar

HELENA SOUBEYRAND x COTTON BIRD
PRINT & DIGITAL





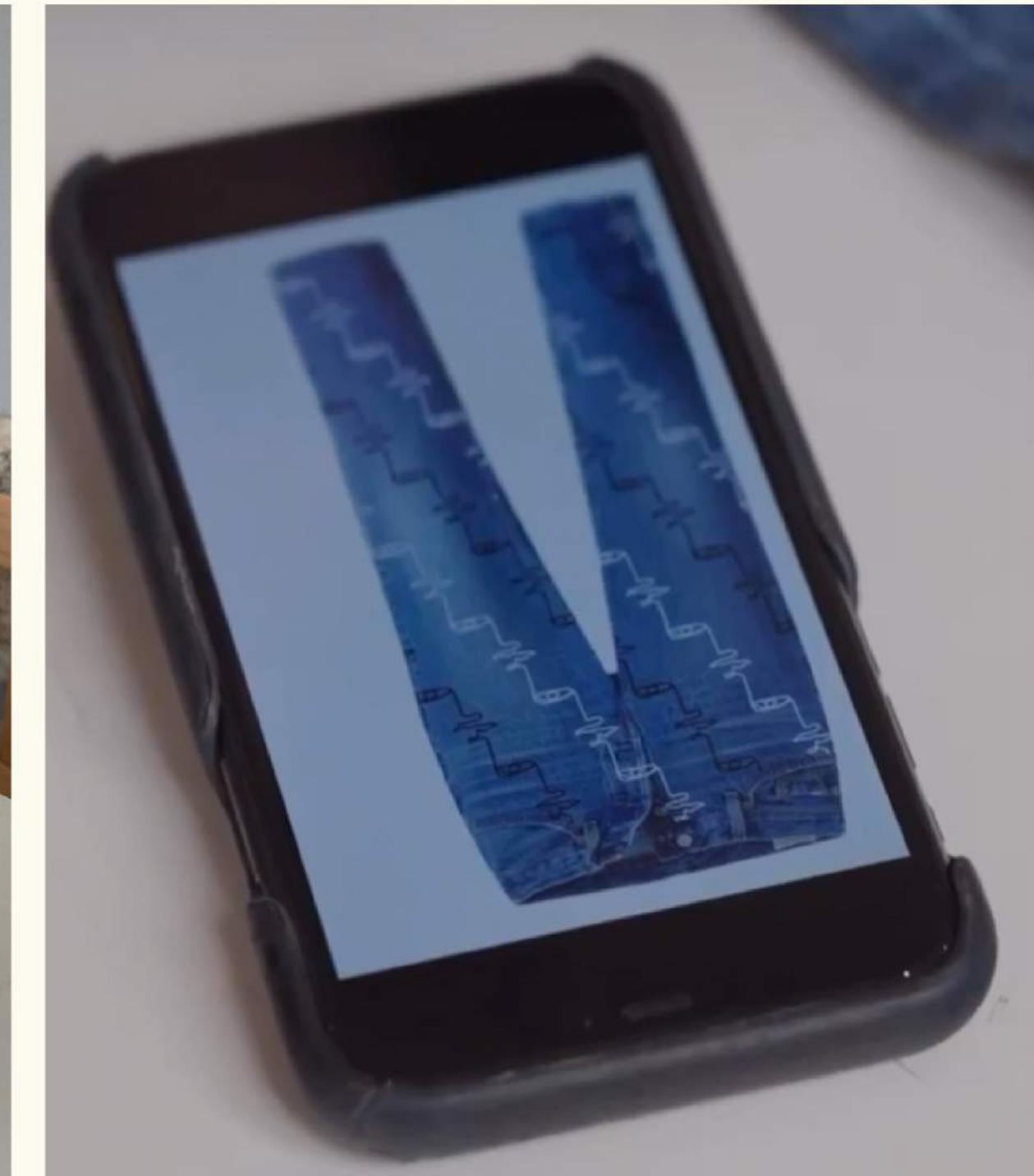
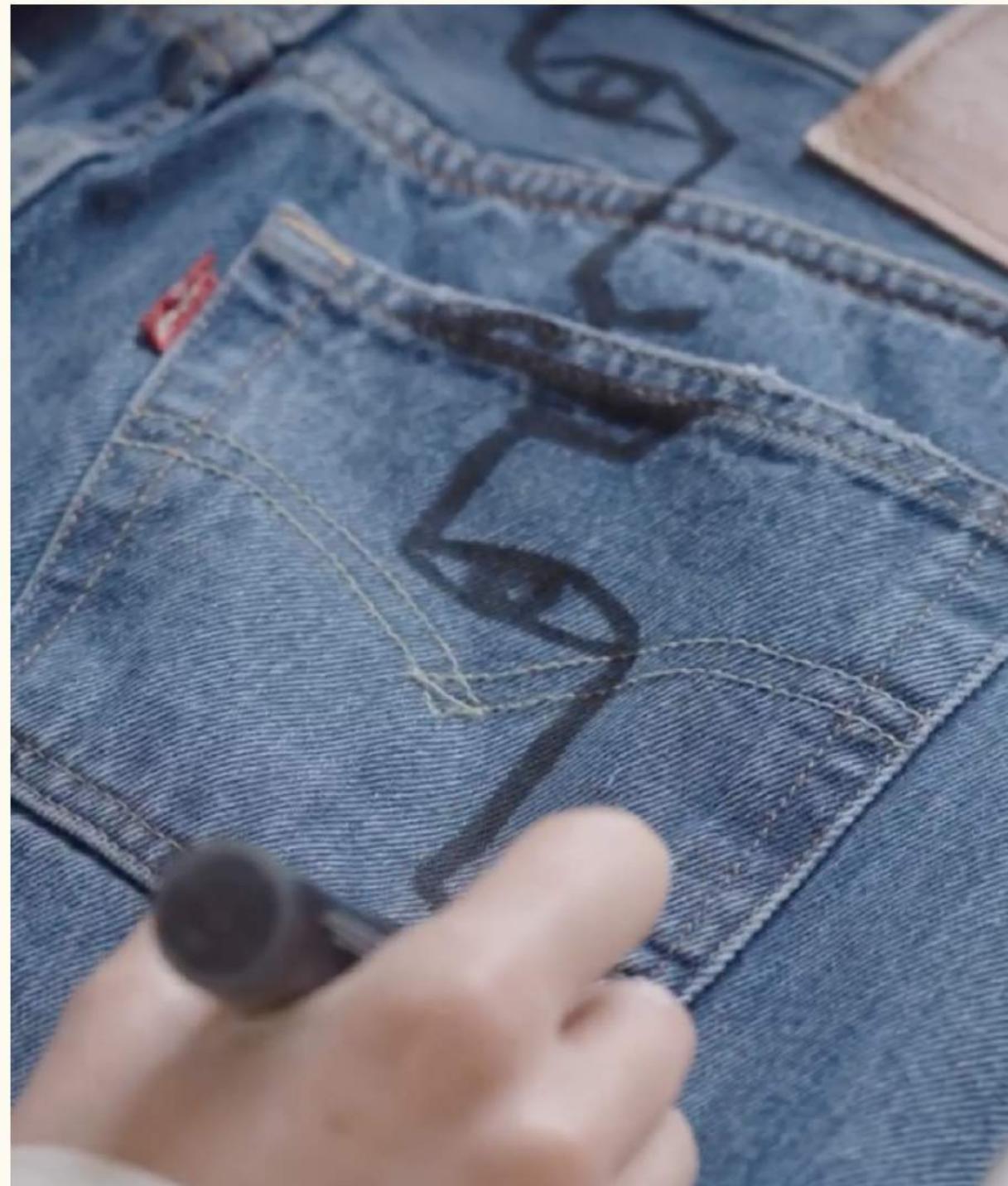
Greeting cards sold on the website of Cotton Bird

HELENA SOUBEYRAND X CANADA GOOSE DIGITAL



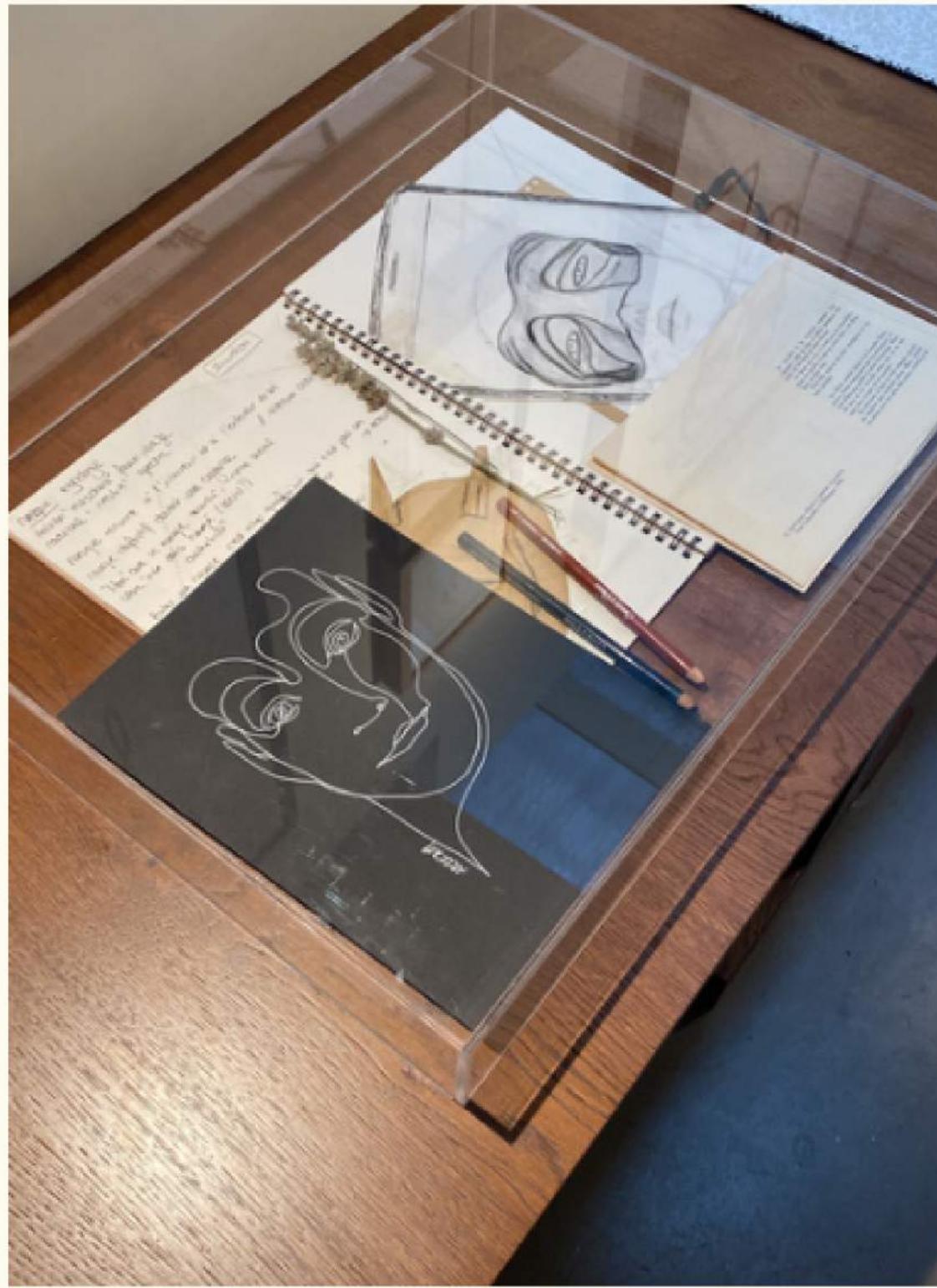
Art campaign for the launch of the new campaign by Annie Leibovitz

HELENA SOUBEYRAND x LEVI'S POP-UP & DIGITAL



Limited edition customization of 501 jeans

EXPOSITION



Hôtel des Académies et des Arts Paris

VITROPHANIES



Montale Paris

Oh my Cream

LIVE PERFORMANCES



**Opening Mont Blanc
in Paris**

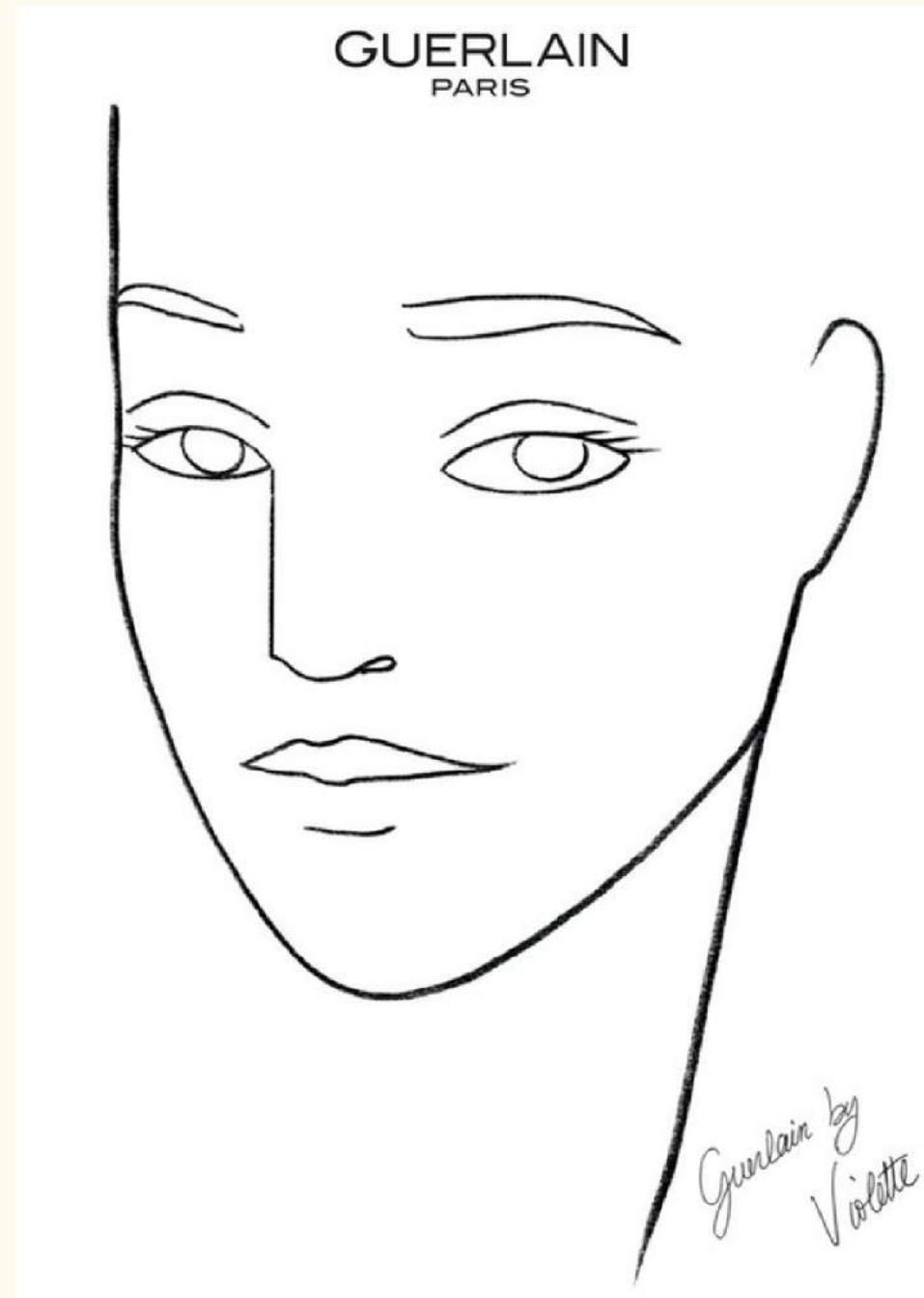


**Event in London
for Bonhams**



**Event Hôtel Dames des Arts
in Paris**

VISUAL ART

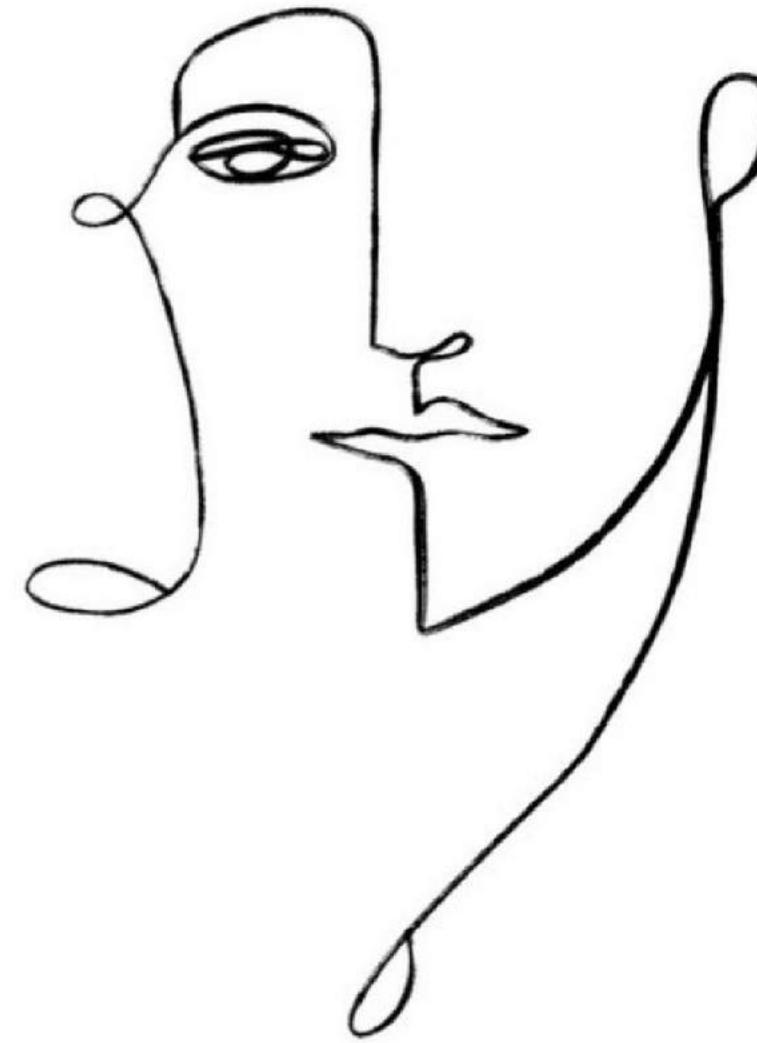


New facechart creation
for Guerlain

Emile Parisien **Louise**

Theo Croker
Roberto Negro
Manu Codjia
Joe Martin
Nasheet Waits

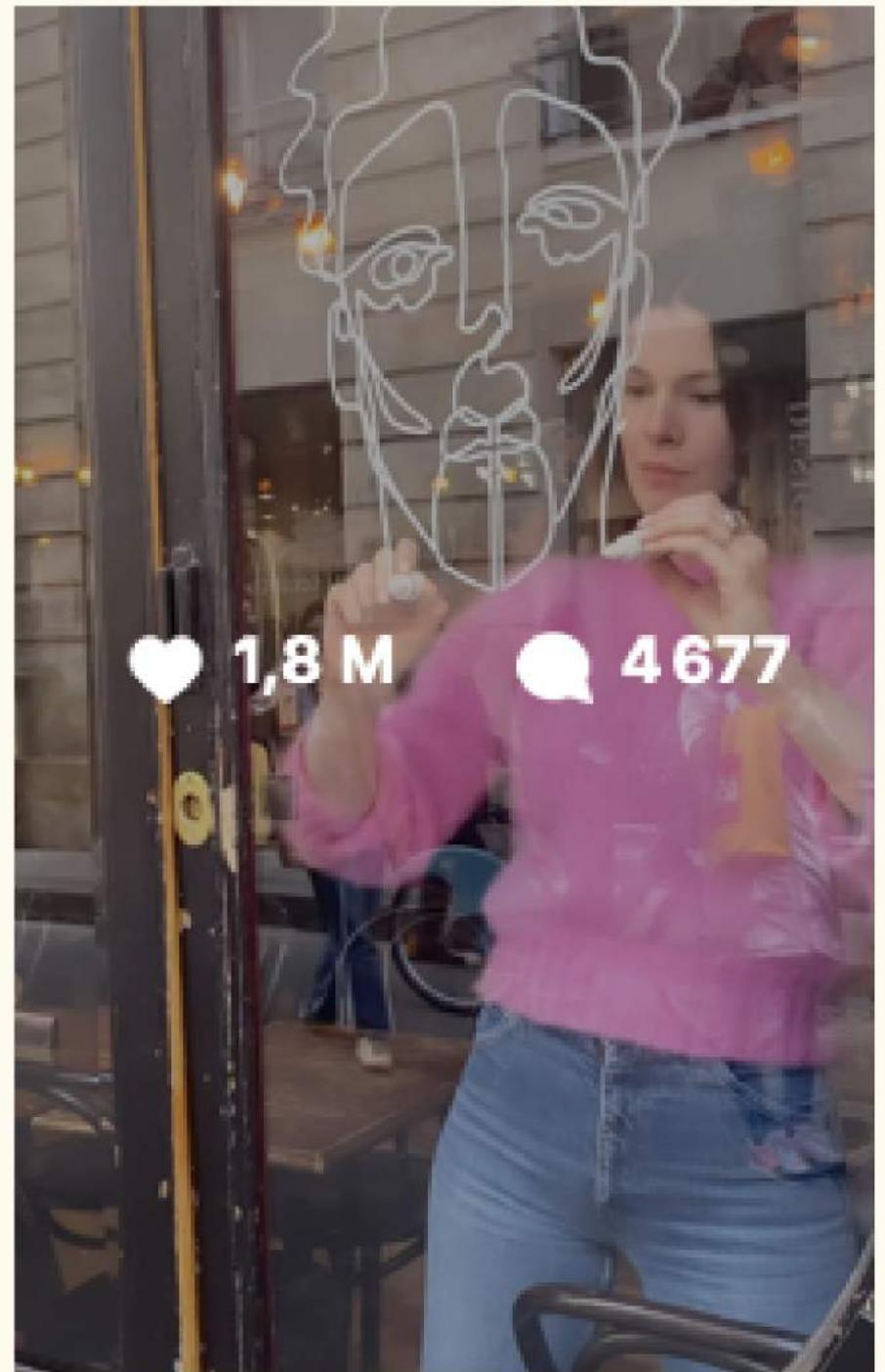
ACT



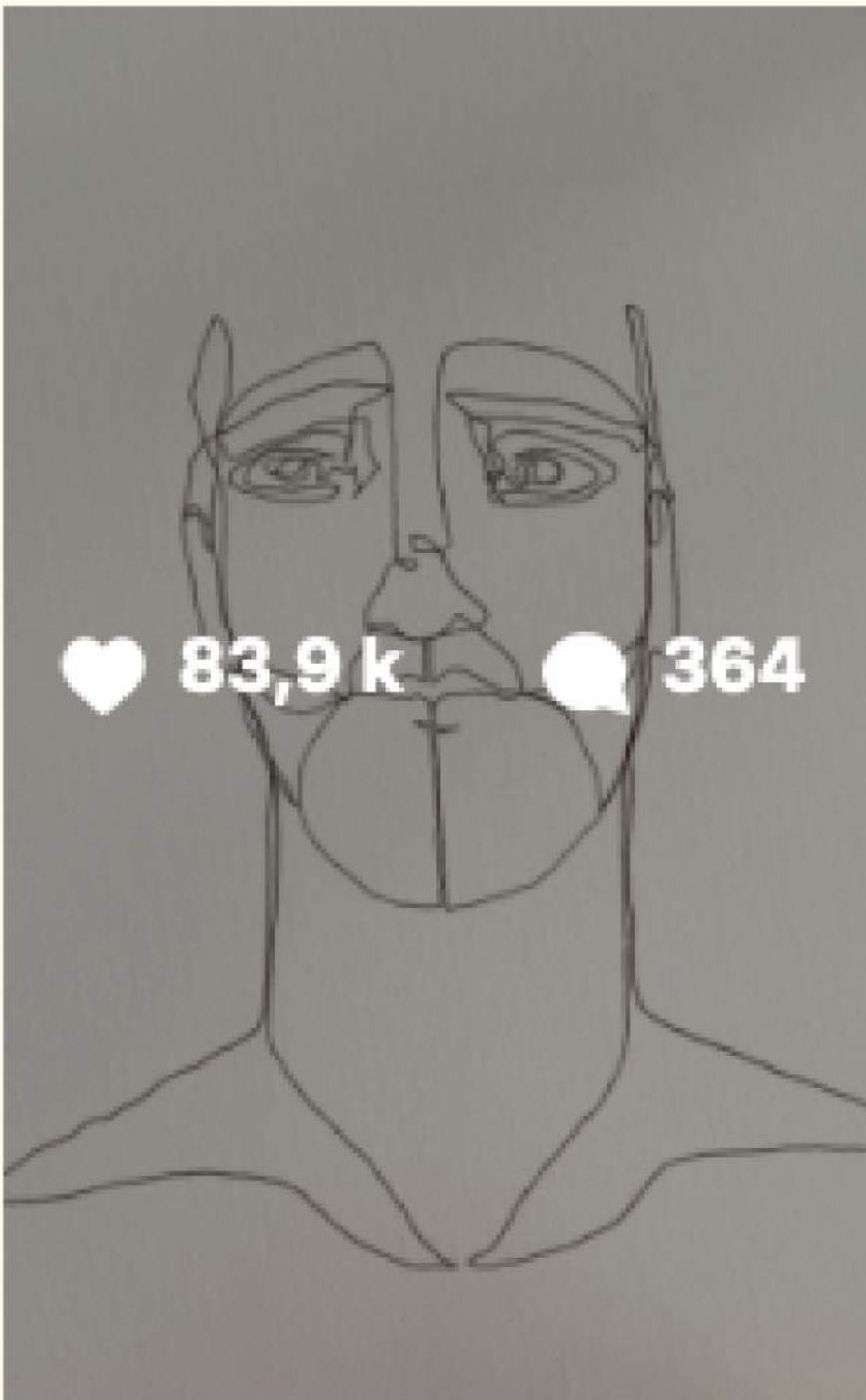
Musical cover design
for Emile Parisien

SOCIAL MEDIA

Instagram
Followers : 190k



Views : 15,3M



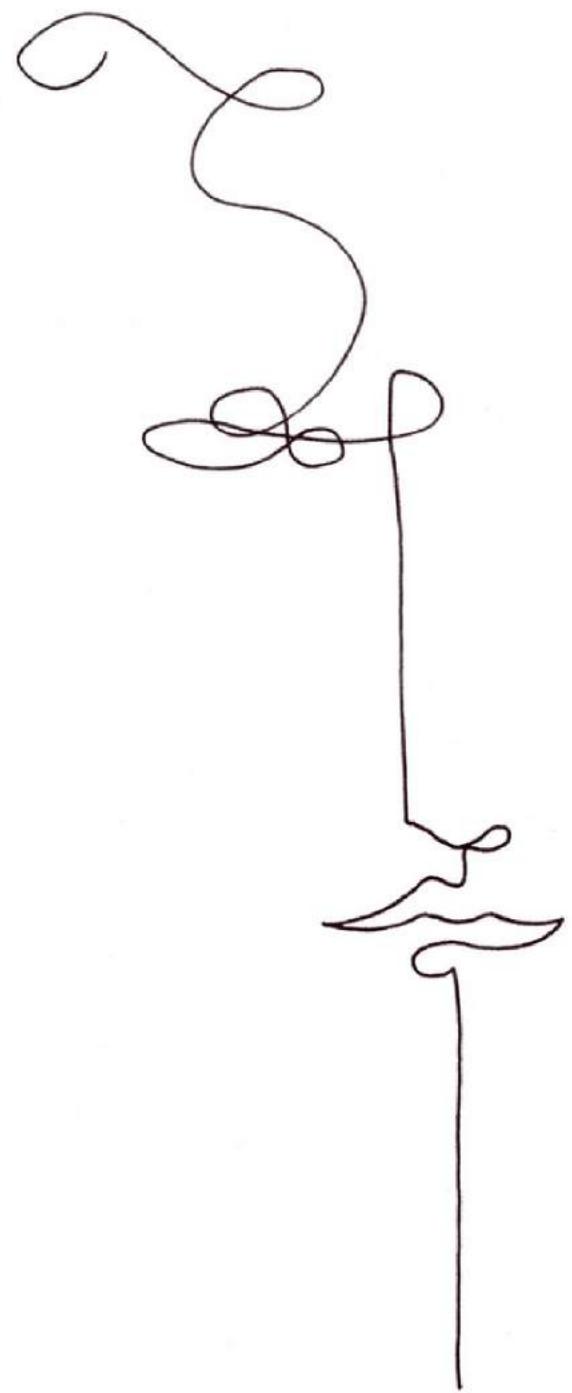
Views : 1,2M

TikTok
Followers : 40k



Views : 8,6M

Artworks



Hélène Jauhyrand





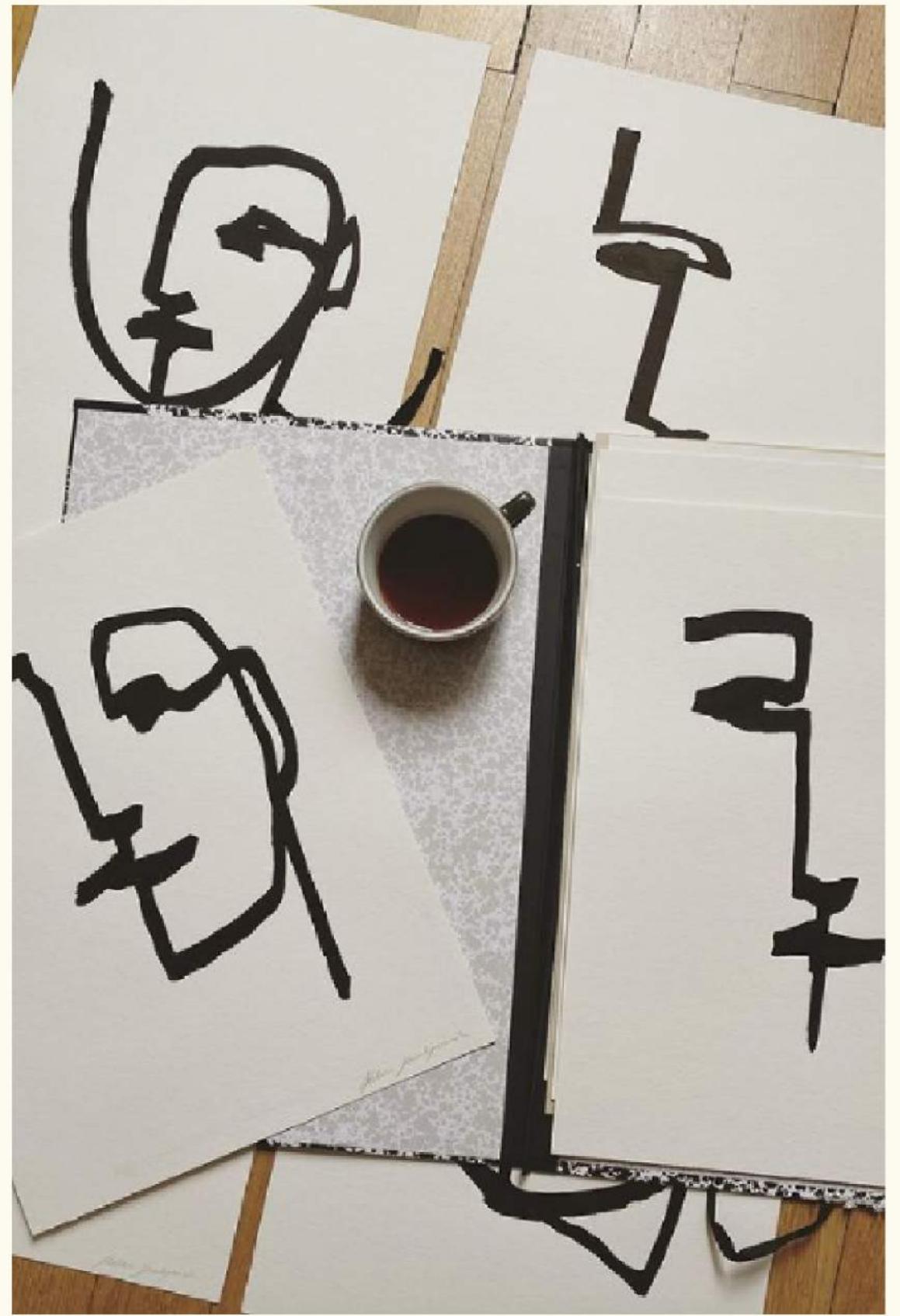
Helen Sauleau

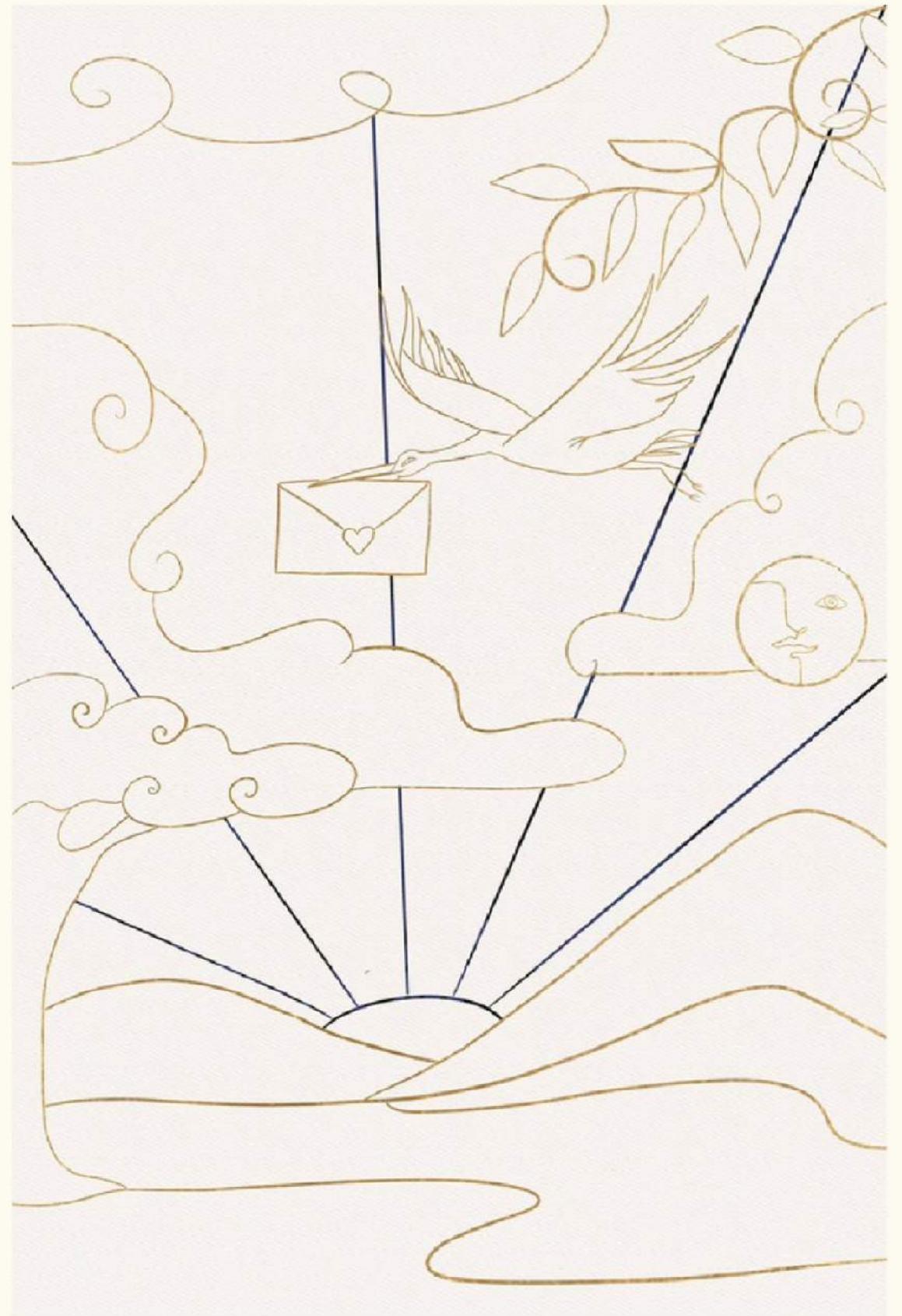


Helen Sauleau



Helen Sauleau

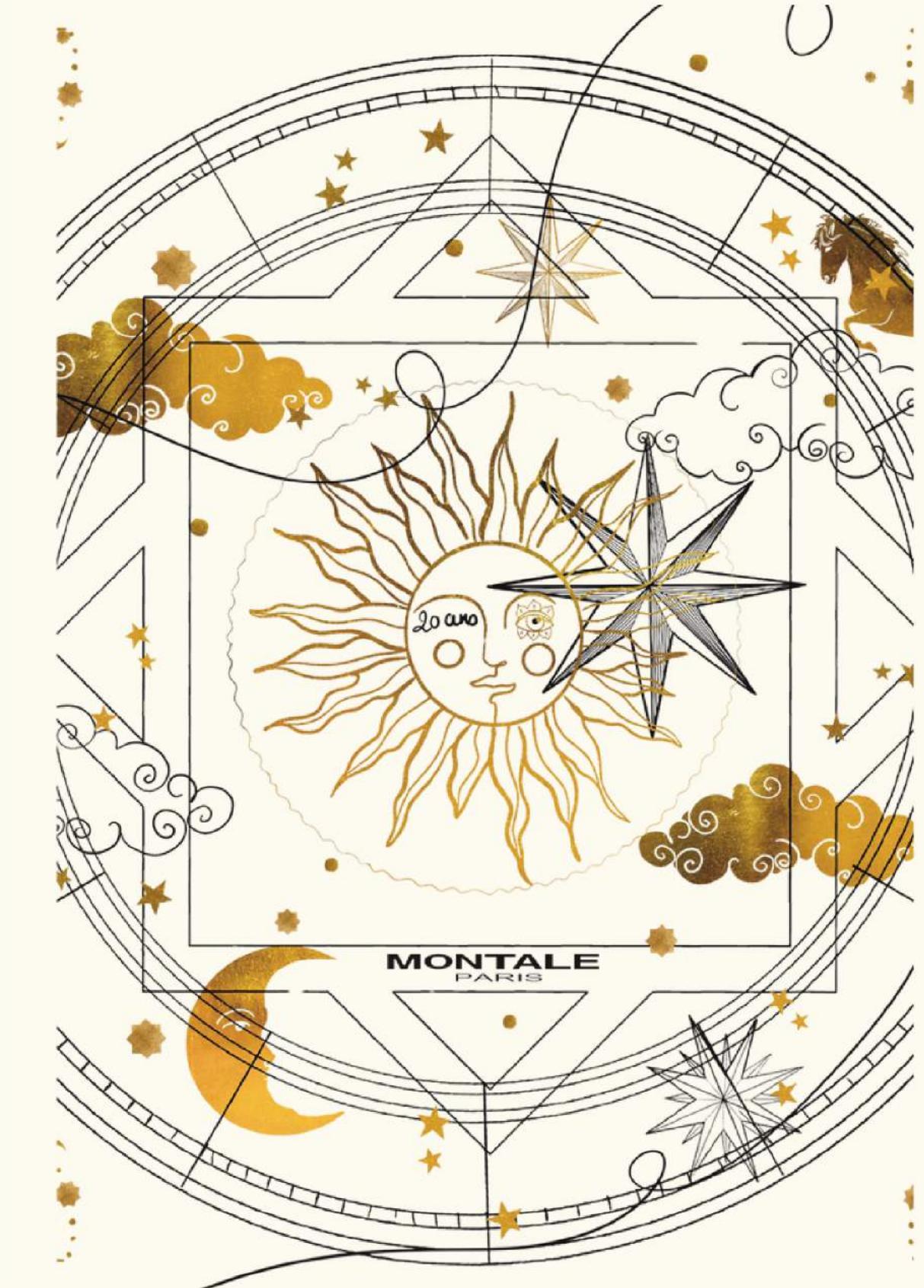




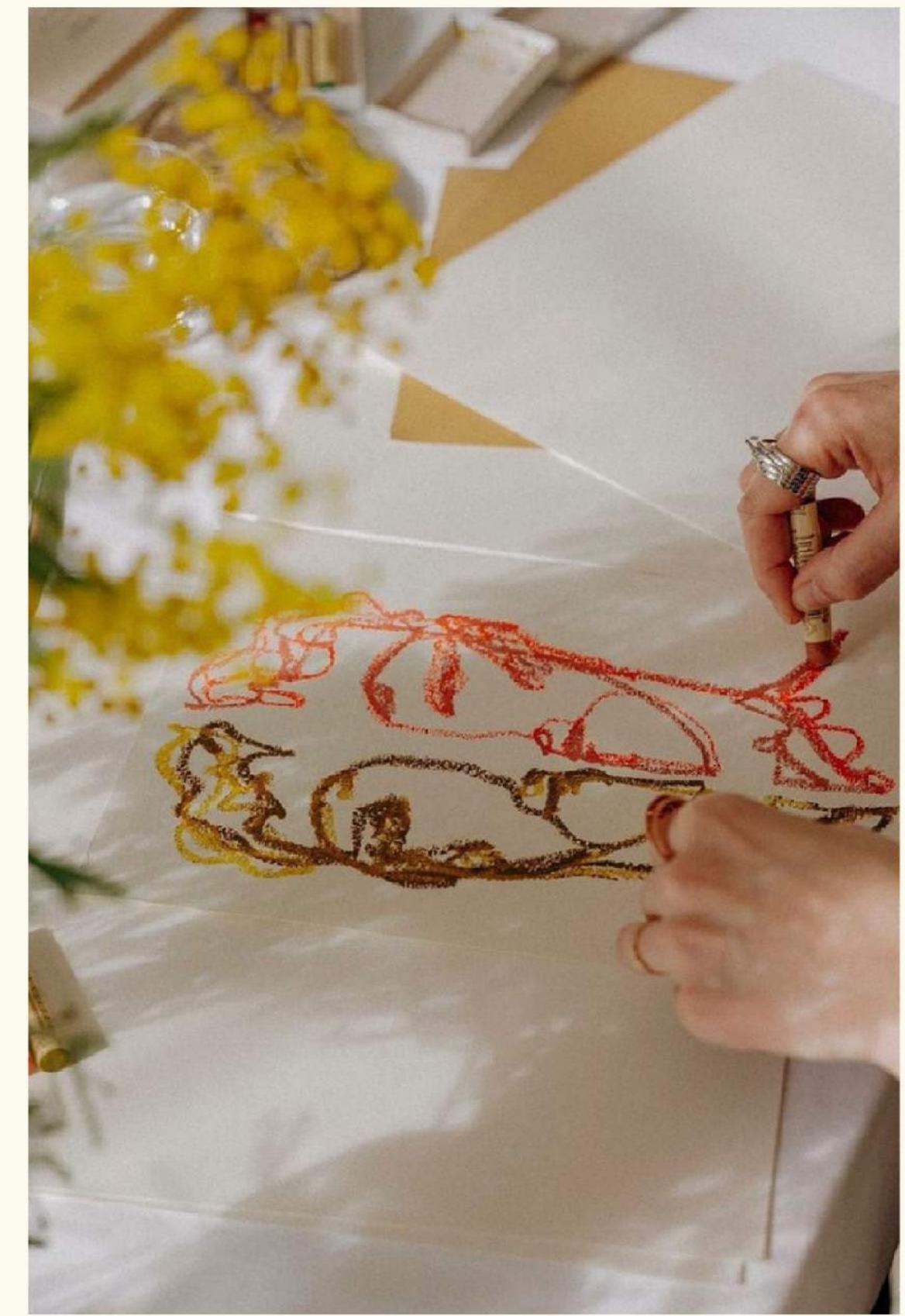
cottontbird



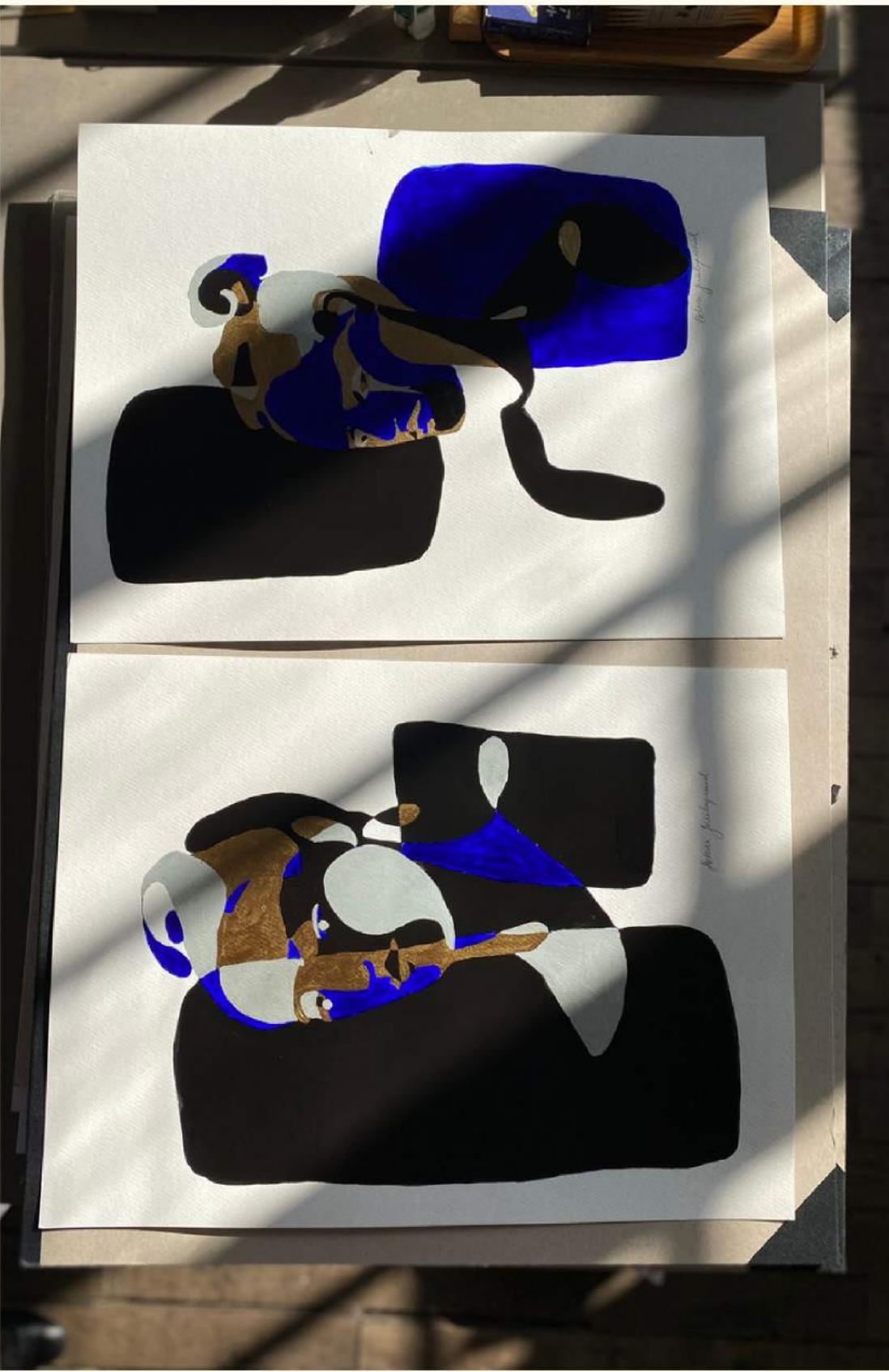
montblanc



montaleparis







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